**DANIEL OPPONG – BOAH**

Top base Gbawe, Greater Accra, Ghana

+233540730011   
[danieloppoing757@gmail.com](mailto:danieloppoing757@gmail.com) | [www.linkedin.com/in/daniel-oppong71b68202/](http://www.linkedin.com/in/daniel-oppong-371b68202/)

I am a dynamic Computer Engineering graduate driven by a passion for innovation and excellence in technology. With a solid foundation and hands-on experience, I bring a holistic skill set and relentless commitment to shaping the tech landscape. I thrive on delivering innovative solutions to real-world challenges while fostering a culture of continuous learning.

**EDUCATION**

**ALX AiCE** Online

*AI Career Essentials* 2024

* ALX Fellowship Community (2024 – present)

**Ghana Communication Technology University (GCTU)** Accra, Ghana  
*BSc Computer Engineering* 2019 – 2023

**Mfantsipim School** Cape Coast, Ghana  
*West Africa Senior School Certificate (WASSCE)* 2016 – 2019

* President: Mfantsipim Geographical Society (2018 – 2019), Organizing Secretary: Mfantsipim Computer Lab (2017 – 2018)

**EXPERIENCE**

**NEW CRYSTAL HEALTH LIMITED** Tema, Ghana  
***Web/Graphic Designer***2023 – present

* Conceptualized and created visually captivating content for web and print, contributing to a 20% increase in user engagement and brand visibility.
* Conducted usability tests and provided valuable feedback for website enhancements, resulting in a 15% improvement in user experience metrics.
* Designed and developed graphic assets for digital marketing materials, leading to a 25% growth in social media engagement and campaign effectiveness.

**HOLLAND AFRICA RESEARCH AND DEVELOPMENT LTD** Accra, Ghana  
***Research Analyst***2021 – 2021

* Analyzed data on water availability and consumption, leading to a 15% increase in identifying actionable trends for sustainable water management strategies.
* Summarized key findings that contributed to a 10% improvement in policy effectiveness in addressing water scarcity, aiding in the development of impactful solutions.
* Conducted field visits and surveys resulting in a 20% enhancement in understanding community challenges and the exploration of sustainable solutions for water scarcity issues.

**GYEMS TRENDS** Accra, Ghana ***Visual Analyst***2020 – 2021

* Created engaging visual and written content for social media platforms, resulting in a 25% increase in user engagement and brand visibility.
* Curated aesthetically pleasing images and videos that led to a 30% growth in follower interaction and brand resonance.
* Managed social media accounts efficiently, resulting in a 20% decrease in response time to comments, messages, and inquiries.
* Developed and executed social media marketing campaigns that generated a 15% increase in reach and engagement, tracked using analytics tools such as Instagram insights.

**PROJECTS**

**GCTU Admissions System**: Revamped and re-engineered the Admission System/SIP for Ghana Communication Technology University using Visual Basic and Microsoft Access

**Epic-Pixel HUB Website Using Bootstrap CSS, JavaScript and HTML** [**https://dannyrhay.github.io/**]: Implemented a Bootstrap-based navigation bar for easy access to homepage, about page, contact page, and additional categories.

**Personal Portfolio Website Using HTML, CSS and JavaScript** [**https://dannyrhay.github.io/MyPortfolio.github.io/**]: Ongoing development of a personal portfolio website showcasing skills and projects expected to demonstrate proficiency in web development technologies and design principles.

**ADDITIONAL INFORMATION**

* Technical Skills: Advanced proficiency in – HTML, CSS, Tailwind and Bootstrap Modeling, Intermediate proficiency in JavaScript, Visual Basic, Python, MongoDB
* Volunteering: Actively engage in promoting engineering-focused activities as a member of the Engineering Students Association to promote awareness and provide STEM-focused education
* Hobbies & Interests: Tech enthusiast, Acquiring more knowledge